



European innovative **TEXTILES** go international:
innovative global value chain creation and textile
GLOBAL markets exploration.

The general objective of the **TEXGLOBAL** project is to
support the growth, the competitiveness and industrial
modernisation of European Textile enterprises in long run
by enhancing its innovation capacity.

PARTNERS



FINAL EVENT

JULY 12th 2023



CO-FUNDED BY THE COSME PROGRAMME
OF THE EUROPEAN UNION

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PROGRAMME

GO BEYOND!

10h-10:30h	<p>Welcome coffee</p>
10:30h-12h	<p>PLENNARY SESSION</p> <p>Welcome Mr. Sergi Artigas (President of AEI Tèxtils) & Mr. Enrico Venturini (Coordinator of Texglobal)</p> <p>Business opportunities for textile companies in the international markets Antonio Bruno (Strive International Consulting Limited)</p> <p>Role of Trade Promotion Organizations in Internationalization. Catalan Trade and Investment Agency case - Frederic Subirats (ACCIÓ)</p> <p>Artificial Intelligence applied to the textile sector - Simone Cantori (Quantum matter group University of Camerino - School of Science and Technology)</p> <p>The role of Machine Vision at the Textile Industry - Toni Ruiz</p> <p>Upcoming internationalization activities - Júlia Vercher (ATEVAL) & Ariadna Detrell (AEI Tèxtils)</p>
12h-13:30h	<p>Workshop</p> <p>With textile SMEs to exploit the market opportunities of the 3 TEXGLOBAL target countries: Mexico, Vietnam and USA</p>
13:30h-15h	<p>Cocktail lunch</p>
15h-16h	<p>Individual meetings</p> <p>With textile SMEs to agree on a support plan for being present in the foreign market. Pop-up talks by: Amy Collins (ATA - American Advanced Textiles Association) and Jorge Plata (Mexican textile expert)</p>
16h-16:45h	<p>Tour to the Moritz Factory</p>



MORITZ FACTORY
Rda. Sant Antoni, 39
Barcelona

SMEs that participated at TEXGLOBAL missions can benefit of financial support for their travel and accommodation expenses

